



## **PRIVACY POLICY**

If you have any queries or concerns with this Policy, please contact our Grievance Officer. If you do not agree with the Policy, we would advise you to not visit/use the Website or the App.

### **INFORMATION WE COLLECT AND HOW WE USE IT**

<b>TYPE OF USER</b>	<b>VISITOR</b>	<b>REGISTERED USER</b>
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<p><b>WHAT DATA WE MAY COLLECT</b></p>	<ol style="list-style-type: none"> <li>1. Your IP Address;</li> <li>2. Your location;</li> <li>3. How you behave on the Website, (what pages you land on, how much time you spend, etc.);</li> <li>4. What device you use to access the Website and its details (model, operating system, etc.); and</li> <li>5. Cookies and web beacon data.</li> </ol>	<ol style="list-style-type: none"> <li>1. Your name, age, gender, phone number, e-mail address, mailing address;</li> <li>2. Your height, weight;</li> <li>3. Your lifestyle, food preferences, medical conditions (if any), health goals or other fitness regimes;</li> <li>4. Your ethnicity, genetics, health or sexual orientation;</li> <li>5. Username or other relevant unique identifier;</li> <li>6. How you behave on the Website, (what pages you land on, how much time you spend, etc.);</li> <li>7. Credit card/debit card/other payment mode information to facilitate payments for our Services;</li> <li>8. Your IP Address;</li> <li>9. Your location unless you deactivate location services in the relevant section of the Website/App;</li> <li>10. How you behave in the relevant product environment and use the features;</li> <li>11. What device you use to access the Website/App and its details (model, operating system, etc.); and</li> <li>12. Cookies and web beacon data.</li> </ol>
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<p><b>HOW AND WHY WE USE IT</b></p>	<p>We use this information to analyse and identify your behaviour and enhance the interactions you have with the Website.</p> <p>If you submit your details and give us your consent, we may use your data to send you e-mails/newsletters, re-target Nmami Life advertisements or re-market our Services using services from third-parties like Facebook and Google.</p>	<p>We collect this data in order to help you register for and facilitate provision of our Services.</p> <p>We use this data to show age appropriate content and advertisements.</p> <p>We use this data to track your nutrition, weight and fitness regimes.</p> <p>We use the data from the device you access our Website/App to identify the login information of multiple users from the same device.</p> <p>We use this data to prepare a specific diet plan and training regime for you.</p> <p>We use this data to enable you to make payments for our Services. We use a third-party service provider to manage payment processing. This service provider is not permitted to store, retain, or use information you provide except for the sole purpose of payment processing on our behalf</p> <p>We use this data for processing your requests, enquiries and complaints, customer services and related activities.</p> <p>We use this data to communicate about existing or new offers, content, advertisements, surveys, key policies or other administrative information.</p> <p>We also use this data to provide you with informative features and services that are developed by us from time to time.</p> <p>We also use this data for providing,</p>
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		<p>testing, improving, or recommending the Services.</p> <p>We also use this data for analytics and reviews to improve the Services.</p> <p>We also use this data to provide support to law enforcement agencies or in connection with an investigation on matters related to public safety, as permitted by law or anti-fraud activities/systems.</p> <p>If you give us your consent, we may send you newsletters and emails to market other products and services we may provide.</p>
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## ❖ SECURITY OF YOUR PERSONAL INFORMATION

- Your password is your first line of defence once you set up aNmami Life account, we recommend that you set a strong password which you never share with anyone.
- We have taken appropriate steps for the security and protection of all our digital platforms including internal applications, however, we shall not be responsible for any breach of security or the disclosure of personal data for reasons outside our control, such as hacking, social engineering, cyber terrorism, espionage by third parties, or any events by way of force majeure such as sabotage, fire, flood, explosion, acts of God, civil commotion, strikes or industrial action of any kind, riots, insurrection, war or acts of government.

## ❖ ACCESS, CORRECTION & DELETION

- You may request access, correction or updation, and deletion of the data by contacting [ask@nmamilife.com](mailto:ask@nmamilife.com) You may note that deletion of certain data or withdrawal of consent may lead to cancellation of your registration with us or your access to our Services.
- Based on technical feasibility, we will provide you with access to all your personal and sensitive personal data that we maintain about you. We will perform verification before providing you access to this data.
- You may opt out of our marketing emails by clicking on the ‘opt-out’ link provided in the emails. However, we may still send you non-marketing emails about your accounts or any other transactions with you.

## ❖ GRIEVANCE OFFICER

Name	Nmami Life
EMAIL:	<a href="mailto:ask@nmamilife.com">ask@nmamilife.com</a>